

FACTSHEET NO. 1

TV IS CHANGING: WHAT CAN YOU DO?



TELEVISION

IS CHANGING. ARE YOU READY?

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The way people watch television is undergoing enormous change. Technology is creating opportunities for viewers to see their favourite programmes anytime, anywhere and on a device of their choice. This will mean exciting yet challenging times are ahead for Equity members. Equally your union has some serious negotiating to do to ensure that your rights are preserved and extended to allow you to make the most from this new era.

What is Equity doing?

Equity has been in discussions with broadcasters and producers to secure a fair share of the rewards available in this new era for television. These discussions have taken two forms:

- ◆ **Short term:** We have put in place trial agreements and short-term deals to bring current arrangements up-to-date and to ensure that members receive payment for programmes being used in new technology.
- ◆ **Long term:** Equity has been working for a "pan-industry"

agreement that would encompass work done for the BBC, ITV, Channel 4, Five and PACT (representing independent producers) as a long-term replacement for the deals Equity has negotiated individually with these bodies in the past.

Would a new deal be good for me?

Equity's approach to these talks is based on four principles:

- ◆ **Equity should have one television agreement** - but not if the price for Equity members is too high.
- ◆ **Equity members must be no worse off overall** - we will seek to protect members' earnings while helping them take advantage of new opportunities.
- ◆ **Agreements should provide greater clarity, transparency and adaptability** - specifically relating to the payment of royalties but in all other aspects too.
- ◆ **New agreements must include the means to ensure compliance** - the rules must be easily monitored and consistently applied with mechanisms to resolve dispute.

How can I help?

Changes are happening now, but it's not too late to have your say. Your input is essential if Equity is to succeed in getting the best deal for members. By making sure your voice is heard, you can help us make sure we are negotiating in your interest.

Get involved

There are lots of ways you can get in touch, get involved and get more information about our Television is Changing campaign

- ◆ **Join Equity:** Not a member? Sign up now and make sure your views are heard.
- ◆ **Get online:** Visit www.tvischanging.com for more details and the latest news.
- ◆ **Email updates:** When you're online, sign up for regular updates on negotiations from the union.
- ◆ **Questionnaire:** If you haven't already filled in the questionnaire on TV is Changing, please go to the website or return the slip below, and we'll send you one by post. We need your input.

WANT TO KNOW MORE?

For more information visit our website at www.tvischanging.com, email tvischanging@equity.org.uk or complete your details opposite and send it to: TV is Changing, Equity, Guild House, Upper St Martin's Lane, London, WC2H 9EG

Name:

Address:

Postcode:

Email address:

Are you an Equity member? YES/NO

I would like details about: Joining Equity TV is Changing